Course Code	Class Code	Assignment Title	Total Points					
ENG-105	ENG-105-0504	Benchmark - Rhetorical Analysis of a Public Document Final	150.0					<u>'</u>
Criteria	Percentage	Unsatisfactory (0.00%)	Less Than Satisfactory (65.00%)	Satisfactory (75.00%)	Good (85.00%)	Excellent (100.00%)	Comments	Points Earned
Content and Ideas	60.0%	onsularization y (oloops)	Ecos man satisfactory (esicon)	Satisfactory (7510070)	0000 (05:00%)	Executive (200,0070)	Comments	Tomes carried
Analysis of the appeals and the rhetorical situation	40.0%	genre and intended audience and no understanding of rhetorical analysis techniques including summarizing, analyzing the effectiveness of the rhetorical took, and analyzing the rhetorical situation. Explanations do not reflect critical thinking.	the gene and intended audience and minimal understanding of hetorical analysis techniques including summarizing, analyzing the effectiveness of the rhetorical tools, and analyzing the rhetorical situation. Explanations reflect minimal critical thinking.	the genre and intended audience and some understanding of rhetorical analysis techniques including summarizing, analyzing the effectiveness of the rhetorical tools, and analyzing the rhetorical situation. Explanations reflect some critical thinking.	the genre and intended audience and a good understanding of rhetorical analysis techniques including summarizing, analyzing the effectiveness of the rhetorical tools, and analyzing the rhetorical situation. Explanations reflect good critical thinking.	thorough understanding of rhetorical analysis techniques including summarizing, analyzing the effectiveness of the		
Jse of evidence as support	20.0%	Minimal or no evidence is included in the essay. Evidence requirements were not met.	Evidence is often missing or does not justify ideas. Few evidence requirements were met.	Evidence does not always justify ideas. Some evidence requirements were met.	Evidence usually supports and justifies ideas. Most evidence requirements were met.	Evidence is integrated effectively for the genre of a rhetorical analysis, justifies ideas, and enriches the essay. All evidence requirements were met.		
Organization	10.0%							
Organization	10.0%	No apparent organization is present. The organization of the essay hinders the presentation of the content. Many errors in organization occur including errors regarding the introduction and thesis, topic sentences, and a conclusion.	the content. Many errors in organization occur including errors the introduction and thesis, topic sentences, and a	The organization of the essay is unclear. Several errors in organization are present including errors regarding the introduction and thesis, body paragraph topic sentences, and the conclusion.	The essay is primarily logically organized but may contain minor organizational errors regarding the introduction and thesis, body paragraph topic sentences, and the conclusion.			
ormat	10.0%							
SCU Format and APA Citations	10.0%	spacing, 12pt. Times New Roman font, one-inch margins, heading (with name, course, date, and instructor) on the first page, page numbers on all pages in a header, and half- inch paragraph indentations. Information, paraphrases, quotations, and borrowed ideas are not cited properly.	spacing, 12pt. Times New Roman font, one-inch margins, heading (with name, course, date, and instructor) on the first page, page numbers on all pages in a header, and half-inch paragraph indentations. Minimal information, paraphrases, quotations, and borrowed ideas are cited	spacing, 12pt. Times New Roman font, one-inch margins, heading (with name, course, date, and instructor) on the first page, page numbers on all pages in a header, and half-inch paragraph indentations. Some information, paraphrases, quotations, and borrowed ideas are cited	spacing, 12pt. Times New Roman font, one-inch margins, heading (with name, course, date, and instructor) on the first page, page numbers on all pages in a header, and half-inch paragraph indentations. Most information, paraphrases, quotations, and borrowed ideas are cited	spacing, 12pt. Times New Roman font, one-inch margins, heading (with name, course, date, and instructor) on the first page, page numbers on all pages in a header, and half-inch paragraph indentations. All information, paraphrases, quotations, and borrowed ideas are cited properly.		
inguage Use and Style	10.0%							
Language Use and Style	10.0%	Voice and tone reflect no attention to the expectations of the genre and intended audience and rarely entail the clear and coherent communication of ideas. Word choice consistently conflicts with current standard usage.	Voice and tone reflect minimal attention to the expectation of the genre and intended audience and rarely entail the clear and coherent communication of ideas. Word choice frequently conflicts with current standard usage.		the genre and intended audience and mostly entail the clea and coherent communication of ideas. Word choice include current standard usage with milnor errors. Most sentence structures strengthen the ideas, create vitality, and avoid choppiness in the writing.			
Grammar and Mechanics	10.0%							
Grammar and Mechanics	10.0%	punctuation conventions. Many errors, including pattern errors, appear in the essay, such as:apostrophe use, capitalization, commas (misplaced or missing), parallelism, faulty point of view shifts, pronoun agreement, quotation errors, semicolons, colons run-ons, fragments, spelling	punctuation conventions.Many errors, including pattern errors, appear in the essay, such as:apostrophe use, capitalization, commas (misplaced or missing), parallelism, faulty point of view shifts, pronoun agreement, quotation errors, semicolons, colons run-ons, fragments, spelling	punctuation conventions. Several errors, including pattern errors, appear in the essay, such as apostrophe use, capitalization, commas (misplaced or missing), parallelism, faulty point of view shifts, pronoun agreement, quotation errors, semicolons, colons run-ons, fragments, spelling	punctuation conventions. Few errors appear in the essay, such as apostrophe use, capitalization, commas (misplaced or missing), parallelism, faulty point of view shifts, pronoun agreement, quotation errors, semicolons, colons, run-ons, fragments, spelling errors, subject-verb agreement errors,	Demonstrates outstanding control of grammar, spelling, and punctuation conventions. No errors appear in the essay.		
Fotal Weightage	100%							